


3 HOST BROADCAST OPERATIONS

new

Due to the repercussions of the COVID-19 pandemic, the 2020 season will be a unique one for UEFA competitions. As such, any specifications in this manual are subject to change as any further information becomes available or as a response to any future developments. Broadcast partners should direct any questions or concerns to their CAA Eleven Account Manager, and refer to the following documentation for further details:

- [UEFA Return to Play Protocol](#) 
- UEFA Return to Play Manual (upcoming)

3.1 HOST BROADCAST COVERAGE PRINCIPLES

The guiding principle for all coverage is to make it as consistent as possible – from host broadcaster to host broadcaster and from country to country.

The key principle for match directors is to remember that they are providing coverage for the multilateral (world) feed. This coverage should be unbiased and aimed at satisfying the viewing preferences of a global audience, not just a specific domestic market.



3.1.1 GENERAL PRINCIPLES AND MATCH DIRECTOR GUIDELINES

updated

The following principles apply to multilateral match feeds produced by host broadcasters, and match directors should follow the guidelines outlined below.

- the multilateral match feed starts 65 minutes before kick-off (i.e. at 19.40 for a 20.45 kick-off)
- the multilateral running order (MRO), examples of which are provided in [section 3.2.2](#), must be followed exactly by host broadcasters
- continuous live coverage from the stadium, with the exception of the replays and additional angles shown at half-time and full-time, must be provided prior to the match, during halftime, during any prolonged interruption of the match and after the match
- Host broadcasters may not film teams as they return to the dressing rooms once they have left the pitch and entered the tunnel, with the exception of pre-match warmups
- match directors should be sensitive to the following controversial match circumstances:
 - serious injuries to players
 - violent or abusive behaviour by players
 - a lack of respect for match officials
- no coverage is to be given to fireworks or flares in the crowd, or to bad crowd behaviour
- political banners should not be shown on the multilateral feed, as they may compromise impartiality and could be damaging to UEFA, football and the competition